



“PUKACO 68: The World’s Most Beautiful, Luxurious Paint Store”

www.pukacogroup.com

About us

PUKACO Story

Welcome to PUKACO Group, a distinguished leader with a legacy of over a decade in Vietnam's Decorative Paint Industry. We pride ourselves on a steadfast commitment to quality, aesthetics, and staying ahead of industry trends, which has propelled the success of our prominent brands: **PUKACO** and **dinaco**.

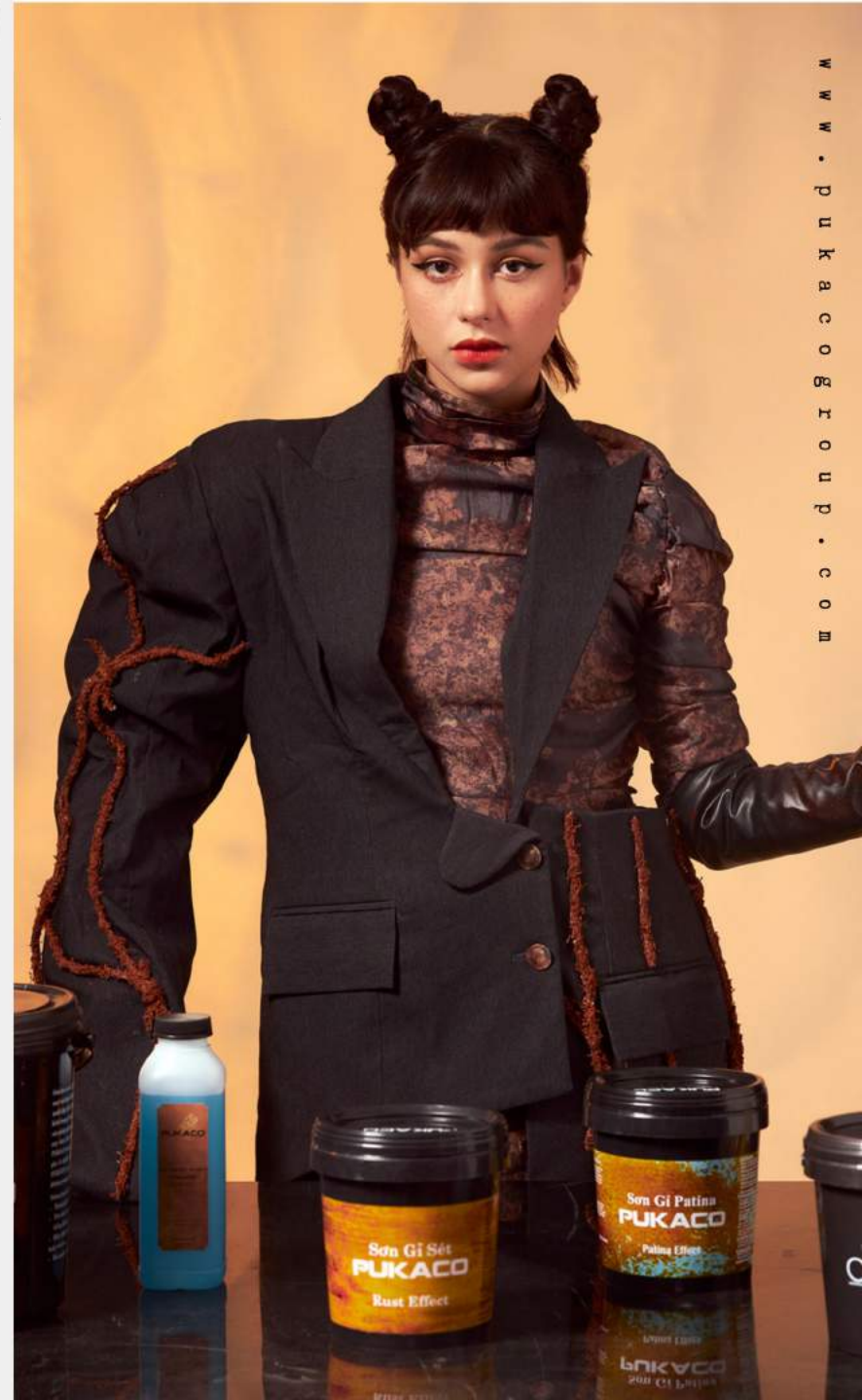
The PUKACO brand, nationally recognized for products like **Concrete Paint, Rust Paint, and Silky Concrete Paint**, stands as the preferred choice for numerous projects across Vietnam. This recognition solidifies PUKACO's position as the foremost Decorative Paint brand in the country.

dinaco, born from the essence of PUKACO, sets a new standard in the clay wall finishes industry by seamlessly blending high quality, contemporary elegance, and aesthetic allure. From the luxurious sophistication of **dinaco Pearl Clay** to the simple yet luxurious class of **dinaco Terra+ Clay**, and the sustainable luxury of **dinaco Eco Clay**, our aim is to embody premium craftsmanship and timeless design, all while committing to a healthy lifestyle. dinaco transcends being just a brand; it encapsulates the fusion of PUKACO heritage with a touch of 'Luxurious Sustainability.'

In the current year, PUKACO Group's vision is epitomized in PUKACO 68, known as **"The World's Most Beautiful, Luxurious Paint Store"**. This vision reflects our commitment to providing a unique and exceptional customer experience. Beyond aesthetics, PUKACO 68 is meticulously designed to transform every interaction into a memorable journey. From grand designs to high-quality Decorative Paint products and personalized services, we aim for a distinctive tour where unique moments converge, ensuring an unparalleled customer experience.

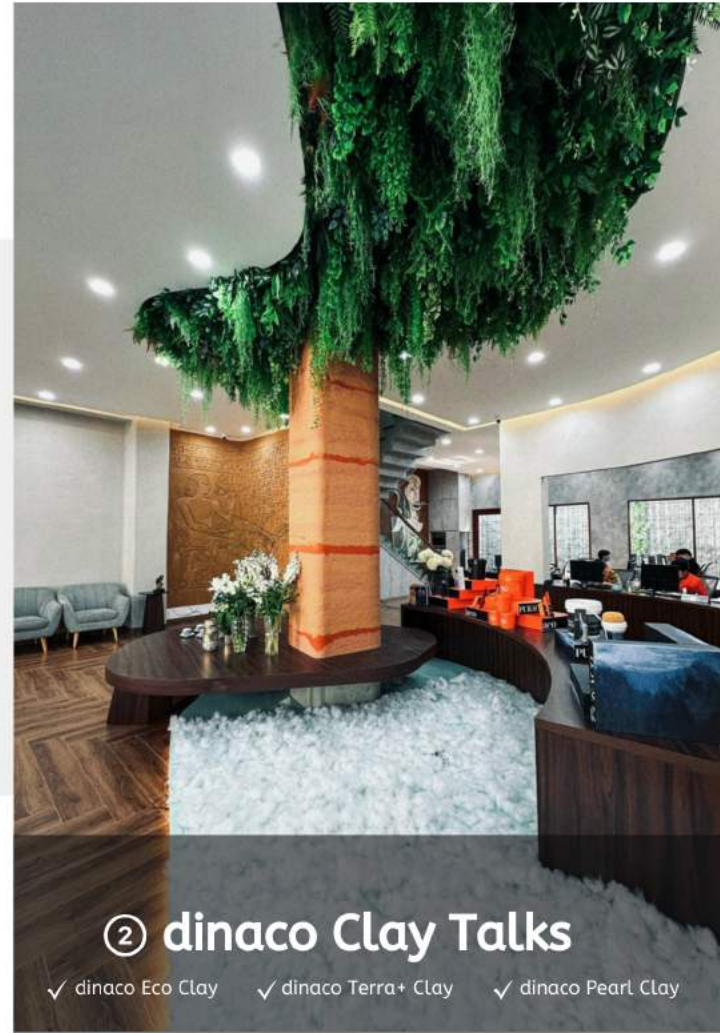
The creation of PUKACO 68 involved countless hours of brainstorming, careful design considerations, and extensive research on decorative materials. We are thrilled to announce the launch of the PUKACO 68 Design – a project celebrated for its luxurious beauty.

Thank you for choosing PUKACO Group – where excellence seamlessly meets elegance.



PUKACO

Subsidiary Brands





PUKACO

Paint & WallArt

In the realm of interior design, PUKACO Paint & WallArt emerges as a venerable brand, boasting a decade of expertise in the dynamic field of Effect Paints. As the trailblazer introducing Concrete Paint to the Vietnamese market, PUKACO demonstrates a profound commitment to innovation by crafting the nation's inaugural rust paint product. Renowned for an expansive collection featuring over 100 decorative wall effects, PUKACO takes pride in its enchanting Layered Silk Concrete Paint technique.

At the forefront of education, PUKACO sets itself apart as the first brand to establish **PUKACO Academy**, imparting professional training to millions across Vietnam and Cambodia in the specialized domain of Effect Paint courses. PUKACO's influence extends beyond mere aesthetics; it is a driving force behind transformative trends in wall decoration, grounded in the principles of quality, aesthetics, and trendsetting.

PUKACO is not just a brand; it is an inspiration, a motivator, and the epitome of top-tier interior design. Experience the difference, as PUKACO continues to lead, innovate, and shape the future of interior spaces.

PUKACO “TrendSetter, Not Follower!”

PUKACO

Beton

Discover the innovation of PUKACO Beton, meticulously crafted to replicate the authentic appearance and texture of concrete on both interior and exterior walls. Embrace the beauty of PUKACO Beton in interior design, where its versatility and ability to enhance visual appeal shine. Whether you seek the sleek elegance of a smooth trowel finish, the natural allure of a stone-like surface, the sensory experience of textured finishes, or the artistic expression of decorative coatings, each option uniquely contributes to the ambiance you envision.

Experience the transformative power of PUKACO Beton, not only in its ability to replicate concrete but also in creating a modern and industrial aesthetic. Elevate your designs with added depth and tactile quality on surfaces, bringing a sophisticated touch to architectural spaces.

Explore the possibilities with our diverse color range, offering 15 neutral gray tones in the **PUKACO Beton Classic** collection and **20 vibrant**, modern colors in the Dreams of Venice by PUKACO collection, drawing inspiration from the timeless hues of Venice, Italy.

PUKACO Beton invites you to redefine the boundaries of design and bring a unique, contemporary touch to your architectural creations.





PUKACO-016



PUKACO -016

PUKACO

Rust

"We are thrilled to introduce PUKACO Rust – a masterpiece of unparalleled craftsmanship meticulously designed to elevate the aesthetic essence of your interior design masterpieces".

1. Natural Oxidation Replication:

PUKACO Rust artfully replicates the natural oxidation process found on iron and steel, delivering a distinguished and aged allure while preserving structural integrity.

2. Versatile Design Application:

Renowned for its application in decorative purposes, PUKACO Rust seamlessly achieves both industrial and classic aesthetics, offering a distinctive, textured appearance reminiscent of aged metal.

3. Weathered Beauty:

The true allure of PUKACO Rust lies in its ability to showcase the weathered beauty of aged iron, injecting character and sophistication into any space.

4. Complementary Patina Paint:

Explore creative possibilities with PUKACO Patina, capturing the vintage charm of aged bronze or copper, enriching the spectrum of design options for your ventures.

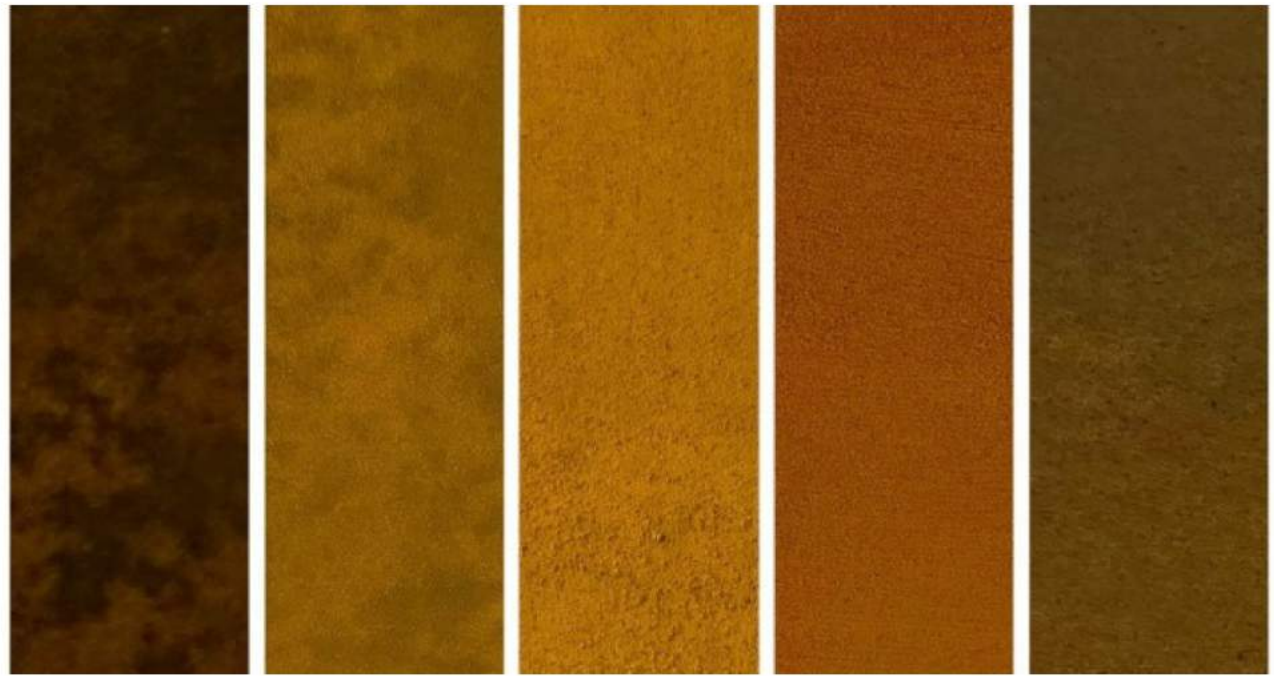
5. Innovative Rapid Rusting Process:

PUKACO Rust stands as a true marvel of innovation with its standout feature – a rapid rusting process. Achieving the desired effect in just 30 minutes sets it apart as the fastest product of its kind globally, ensuring unparalleled efficiency and excellence.

Why Choose PUKACO Rust?

- Distinctive Aesthetics: Seamlessly blend industrial or classic aesthetics with a unique, textured appearance.
- Efficiency: Experience the fastest rusting process worldwide – a testament to innovation and efficiency.
- Versatility: From showcasing the weathered beauty of aged iron to capturing vintage charm, PUKACO offers a diverse range of design possibilities.

As you embark on your journey to create spaces that transcend time, consider PUKACO Rust as your premier choice, setting the stage for design excellence.





PUKACO

Beton Silk

Introduce your designs to the pinnacle of innovation with PUKACO Beton Silk. Meticulously crafted to harmonize strength and grace, this unique paint blends the robust nature of concrete with the delicate touch of silk, offering a captivating collection that transcends conventional design norms.

Key Features:

- **Layered Beauty:** Witness a mesmerizing color transition, creating a visual spectacle with each application.
- **Silk Concrete Fusion:** Embrace the harmonious fusion of concrete's resilience and silk's gentle softness for a unique design experience.
- **Delicate Integration:** Balancing the soft attributes of silk with the raw strength of concrete, achieving a captivating harmony.

Beyond Decorative Effects: PUKACO Beton Silk transforms into a symbol of perfection, sophistication, and elegance within contemporary design. Redefine creativity and infuse a unique, contemporary touch into your architectural masterpieces.

Explore the limitless possibilities of design with PUKACO Beton Silk, where the juxtaposition of hardness and softness attains perfection. Elevate your designs to a new level of aesthetic expression and refinement.



dinaco CLAY TALKS

dinaco is a brand that emerges from the essence of PUKACO, a distinguished brand within the PUKACO Group, setting a benchmark in the clay wall finishes industry by seamlessly blending high quality, contemporary elegance, and aesthetic allure inspired by PUKACO. **dinaco Pearl Clay** exudes **luxurious** sophistication, while **dinaco Terra+ Clay** introduces a simple yet **luxurious class**. **dinaco Eco Clay** further extends the narrative towards sustainable luxury, portraying **dinaco** as a representation of premium craftsmanship, going beyond aesthetics to embrace timeless design with a steadfast commitment to a healthy lifestyle.

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dinaco
ECO CLAY

d i n a c o C l a y T a l k s

dinaco Eco Clay surpasses conventional boundaries, highlighting enduring beauty, durability, and color retention. Unlike typical gray scales and neutral tones, dinaco Eco Clay boldly challenges design norms by making a resounding statement: The allure of the dinaco Eco Clay color palette resembles a symphony revered by Heaven and Earth. The warm red tones evoke ancient landscapes, narrating a captivating story of iron oxide. Gentle brown hues arise from the organic embrace of the material, recounting a tale of life intertwined with the earth. Deep yellow reflects the profound mineral richness, unveiling hidden secrets beneath the surface. Delicate pink accents reminiscent of nature's grace depict a complex dance between time and growth. Overall, these colors form a captivating palette, stimulating imagination and conveying profound appreciation for the woven artistry of clay.

Kaolin

Inspired by the luxurious kaolin clay of Brazil, Kaolin's color leans towards elegant white-gray and beige. The interaction of **gray** tones in Kaolin clay, depending on the specific source and mineral content, provides varied shades, enriching its color palette. Kaolin clay's inherent qualities make it exceptionally versatile, finding widespread applications across different industries. Its gray color spectrum ranges from subtle shades to distinct tones, contributing to the inherent diversity of this natural clay. Revered for its gentle and neutral hues, especially pure white, Kaolin clay is a preferred choice in various applications. Notably, variants inspired by Brazil's rich kaolin can introduce earthy yellow tones, adding complexity to the color palette.



Rhassoul

Rhassoul encapsulates the clay symphony of Morocco, known as **Moroccan red clay** or **Chassoul clay**. Rhassoul clay stands out with its natural earthy tones, including **red, brown, and pink**. From the Atlas Mountains in Morocco, Rhassoul clay boasts a rich color spectrum due to diverse mineral content in the region. It exhibits a range of captivating earthy tones, blending with the intrinsic mineral composition of the clay. Basic colors intertwine with Rhassoul clay, spanning various shades of red, creating a distinct and earth-like charm.

dinaco
ECO CLAY

d i n a c o C l a y T a l k s

Ticao

Ticao reflects the vibrant clay colors of the Philippines. The innate color diversity of Ticao clay, shaped by minerals, especially **iron oxide**, creates a captivating array from vivid **terracotta** to **deep red**. Lighter shades signify lower iron content, while darker red hues indicate higher iron concentration.





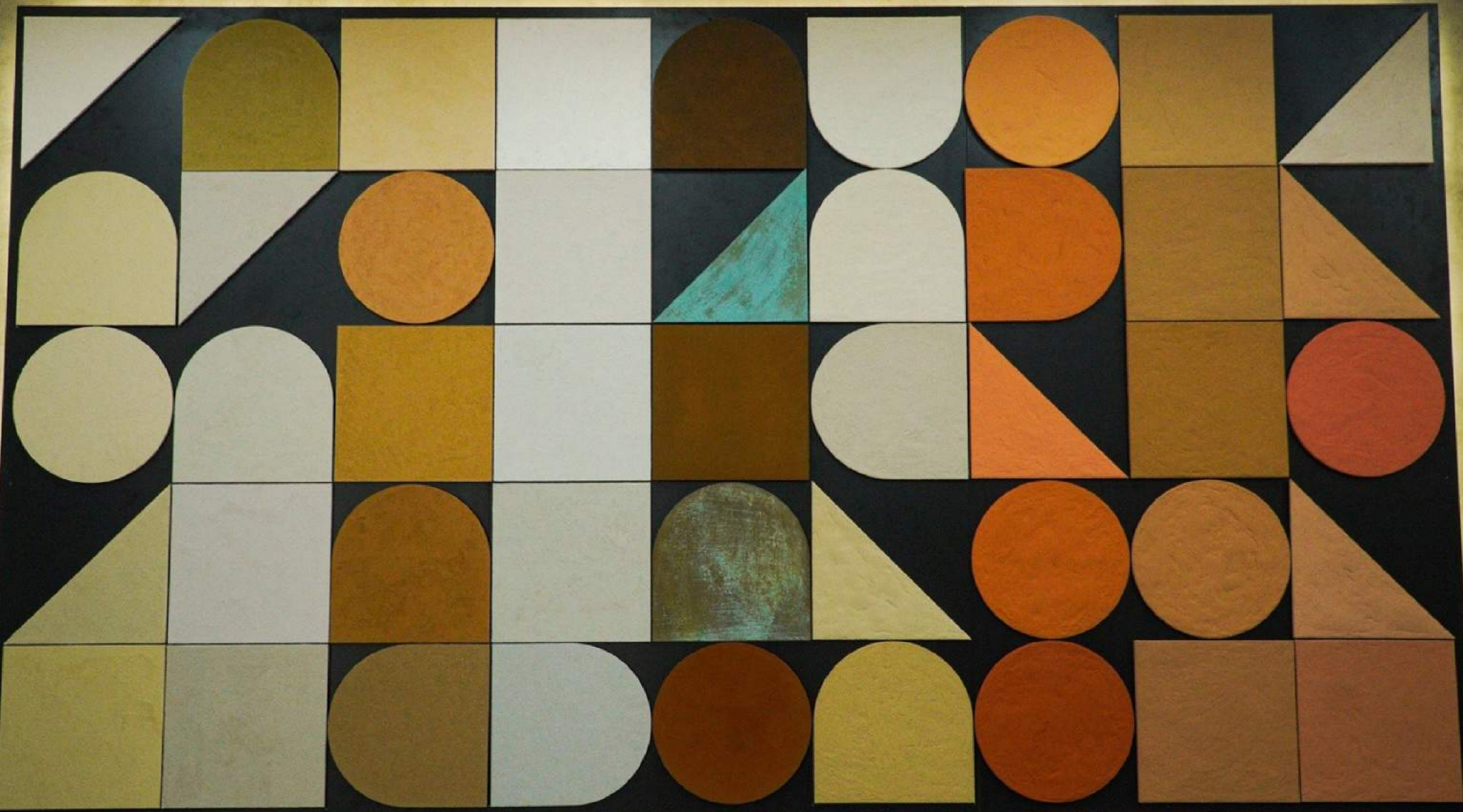
Bat Trang

"The essence of Vietnam" – portraying the myriad hues of **Bat Trang clay** from Vietnam. The colorful patterns on Bat Trang clay reflect the deep artistic heritage of the region. Earthy tones dominate, showcasing a diverse color palette from light brownish-yellow to darker shades, intricately expressed by Bat Trang clay. These colors not only demonstrate the perfect craftsmanship of Bat Trang artisans but also reflect the cultural tapestry and historical narrative of ceramic art in Vietnam. The diverse brown tones, from the subtlety of light shades to the richness of darker hues, contribute to the overall palette and essence of Bat Trang clay.



dinaco
ECO CLAY

d i n a c o C l a y T a l k s



Why It Dominates in 2024 ?

dinaco Eco Clay is considered high-quality, trendy, aesthetically pleasing, sustainable, and predicted to dominate in 2024 because:

Inspiring Color Palette

1. Sustainable Beauty:

The color palette challenges design conventions, emphasizing sustainable beauty beyond typical limits. Warm red tones, gentle brown, deep yellow, and delicate pink accents showcase excellent color retention, contributing to eternal allure.

2. Trending Color Palette:

Colors inspired by clay are predicted to be prominent in future interior and architectural designs, reflecting a broader shift towards sustainable aesthetics and nature-inspired design.

3. Connection with Nature:

Earthy clay colors evoke a sense of nature, fostering environmental connections and contributing to the trend of sustainable and nature-inspired aesthetics in 2024.

4. Cozy and Attractive Atmosphere:

The warm atmosphere created by these tones aligns with the focus on making homes more sacred, enhancing the overall comfort of living spaces.

5. Timeless Beauty:

Earth and clay tones possess timeless quality, suitable for designs that provide lasting aesthetic appeal and adaptability over the years.

6. Flexibility:

The versatility of earth tones allows easy blending with various styles and materials, providing flexibility in creating diverse and personalized interior spaces.

7. Influence of Biophilic Design:

As biophilic design becomes increasingly popular, colors inspired by nature play a crucial role.

dinaco
ECO CLAY

d i n a c o C l a y T a l k s



New Trending Materials

1. Durability:

Designed for longevity, dinaco Eco Clay offers a long-lasting and flexible solution for interior spaces.

2. Sustainable Aesthetics:

Aligned with sustainable design trends, materials inspired by nature prioritize health and environmental well-being.

3. Trending Material:

dinaco Eco Clay becomes popular in interior design and is expected to be a material trend in 2024, with natural and sustainable properties, along with unique textures like raw, Tadelakt, Rammed Earth.

4. Texture and Depth:

dinaco Eco Clay adds unique texture, enhancing depth in interior spaces, reflecting the trend of using tactile elements to create dynamic and appealing walls.

5. Natural Aesthetics:

dinaco Eco Clay contributes to creating a warm and inviting aesthetic, suitable for transforming homes into comfortable retreats.

6. Health Benefits:

Known for regulating indoor humidity and absorbing pollutants, dinaco Eco Clay contributes to improving indoor air quality.

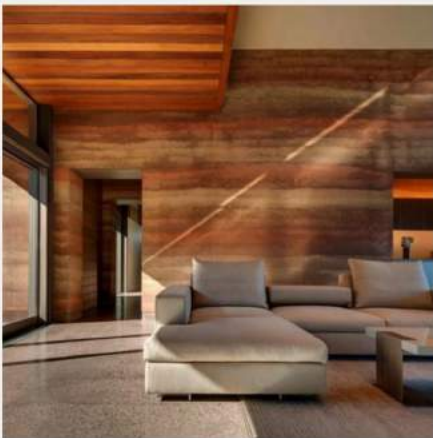
7. Cultural and Artistic Expression:

Often linked to traditional arts and crafts, adds cultural and artistic expression, enriching the cultural identity of modern spaces in 2024.

dinaco
Eco Clay

d i n a c o C l a y T a l k s





dinaco TERRA+ CLAY



dinaco Terra+ Clay is the latest specialized decorative wall paint in the field of Wall Finish Effects. With a distinctive composition featuring coarse clay particles, this type of paint is designed to provide a high-quality finish and enhance the aesthetic appeal of concrete walls. Its highlights include durability, aesthetic allure, alignment with the latest trends, and suitability for both indoor and outdoor environments. Notably, the user-friendly application process allows for direct application onto walls.

The combination of pure clay particles in dinaco Terra+ Clay results in a unique structure, enabling the product to create distinctive decorative effects on walls, resembling natural clay surfaces or Tadelakt. This clay offers a flexible choice to enhance the visual appeal of surfaces, imparting a concrete-like appearance with the addition of coarse particles. Whether used indoors or outdoors, this type of paint opens up creative possibilities for crafting textured and visually rich wall surfaces.

d i n a c o C l a y T a l k s



dinaco Pearl Clay is a decorative paint that incorporates pearl beads, providing a distinctive and visually appealing finish on interior walls. The addition of pearl elements enhances reflectivity, resulting in a glossy layer that introduces depth and dimension to the wall. This paint is favored in contemporary design for its decorative qualities beyond traditional flat finishes.



The application involves a simple technique: **"Gentle strokes make it beautiful."** When applied with gentle strokes, the pearl beads in dinaco Pearl Clay move gracefully, reflecting dynamic patterns. Once dried, the beads rearrange into a unique pattern, contributing to a shiny layer that enhances the wall's depth and dimension.

dinaco

PEARL CLAY

d i n a c o C l a y T a l k s

dinaco Pearl Clay offers an easy application process, making it suitable for professionals, **DIY enthusiasts**, and first-time homeowners. The product's versatility accommodates various **interior design styles**, from **luxurious to classic**, making it accessible to a broad audience.



dinaco PEARL CLAY

d i n a c o C l a y T a l k s

The color palette comprises "**40 COLORS,**" allowing users to tailor their space to individual preferences. This product simplifies the application of special effect paint, providing a cost-effective solution to enhance your space. The four unique lines – **Akoya, South Sea, Tahitian,** and **Freshwater** – each draw inspiration from pearls, introducing distinct charm and narratives to living spaces. Akoya features a neutral gray base, while South Sea emphasizes shades of gold. Tahitian is inspired by black pearls with a range of blue shades, and Freshwater introduces modern pink and orange-pink hues.

In essence, dinaco Pearl Clay transforms spaces into havens of warmth and luxury, capturing the sophistication of natural pearls. It serves as both paint and a canvas for aspirations, redefining luxury in interior design.





Contact



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